



# MICHAEL WARK

*Virtual CFO at Bean Ninjas Money Mindset*

**KEY FOCUS:** Solving cash flow and profitability challenges with 6-figure+ agencies

Michael is Bean Ninjas resident expert on guiding 6-figure+ agencies on their growth journey.

As a Chartered Accountant and vCFO, Michael helps agency owners focus on what really matters to grow profitable and fulfilling businesses.

His background working in a big firm early on along with years of experience working 1:1 with entrepreneurs provides him with unique perspectives and solutions for his clients.

The result - this gives agency owners' peace of mind around their business finances through a tested financial system and a healthy dose of accountability and motivation.

#### Values:

- Honesty
- Humour
- Seeing other perspectives
- Our planet

He has also been featured in popular podcasts including The Build Live Give Podcast, Agency Highway with James Rose and is a regular speaker at events such as the Advanced Course Summit and Build Scale Sell Summit.

When Michael isn't working hard to help entrepreneurs thrive, he can usually be found surfing on the Northern Beaches of Sydney.

## INTERVIEW TOPICS

- Cash flow forecasting for agency growth
- 8 Key metrics your agency should be tracking for growth
- How to use financial reports & business dashboards to make better decisions
- How business dashboards can help agency owners make better decisions
- The benefits and challenges of remote work and being a digital nomad

*“If you don't know what's coming up around the corner, doing a consultation like this will give you the confidence and certainty to make better decisions in your business - I couldn't recommend working with Michael anymore strongly”*

*- Music Launch Hub founder  
Steve Palfreyman*

## CONNECT WITH MICHAEL

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